

## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

## <u>CEASEFIRE</u> <u>Campus Recruitments 2018 Passing out Batch</u>

Batch	2018
Website	www.ceasefire.in
Job Title	Business Developer
Eligible Degrees	MBA
Eligible Branches	Marketing
Eligibility Criteria	No Criteria
Location	PAN India
Compensation (CTC)	INR 4.00 LPA
Roles & Responsibilities	<ul> <li>Looking after sales and marketing of the assigned territory</li> <li>Ensuring prescribed number of sales calls per day.</li> <li>Establish and develop network of customers</li> <li>Generating prescribed number of fresh prospects per month</li> <li>Product presentation to customers</li> <li>Understand need of customer and technical aspects of selling.</li> <li>Coordination of FAS</li> <li>Develop Product knowledge</li> <li>Achieving Monthly, Quarterly, Yearly Business target through appropriate action &amp; activity</li> <li>To promote &amp; increase market share in the assigned territory and get its benefits internally and externally.</li> <li>Monthly, Quarterly, Yearly Business target is achieved through appropriate action &amp; activity</li> <li>To acquire continuous knowledge through interactions with peers / seniors.</li> <li>To keep abreast with the latest industry trends</li> <li>Achieving sales target as per the business plan and as per the target assigned</li> </ul>
Other Desired Skills / Competencies	<ul> <li>Excellent communication skills, both written and oral</li> <li>Good Presentation Skills</li> <li>Energetic and should have positive attitude</li> <li>Should have own convenience and laptop as it's a core sales profile (Mandatory).</li> </ul>

Documents Required	Will be Informed later
How to Apply?	CLICK HERE
	(Last Date to apply for this placement drive is 3 <sup>rd</sup> December 2017 by 4:00 PM.)

My Best Wishes are with you!

Dr Ajay Rana Advisor